

JO WANT

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STATEMENT

Jo graduated from Nottingham Trent University in 2006 and after 2 years of traveling & adventures knuckled down to launch 'Hello Sunshine' as her home based business.

When away from her full time job as a Junior Designer, Jo is working her socks off designing and making work for Hello Sunshine as well as managing the branding and marketing for the Nottingham Craft Mafia.

Hello Sunshine features unique and quirky jewellery, accessories, greetings cards & illustrations. Inspiration comes from the playful nature of animals, people and everyday life, sprinkled with humour. With the intention of bringing a smile to the world's face, Jo's collections of work include laser cut necklaces, brooches, drop and stud earrings, pin badges, and greeting cards.

Jo is currently extending her range of jewellery, accessories and illustrative cards, producing work for a growing client base. She also takes on private commissions allowing customers to create their own piece of sunshine.

EDUCATION

2003 – 2006	BA Hons Decorative Arts	Nottingham Trent University
2002 – 2003	Foundation Art and Design	New College Nottingham

WORK EXPERIENCE

Present	Junior Designer	Boots.com
Present	Branding & Marketing Manager	Nottingham Craft Mafia
2008-10	Merchandiser	Boots Alliance
2007-08	World traveling adventures	Asia – Aus – NZ – Fiji – South America
2006-2007	Project Coordinator	Capital One

OUTLETS

The Harley Gallery	Worksop	Nottinghamshire
Lakeside Arts Centre	Nottingham University	Beeston, Nottingham
Design Circus	West Bridgford	Nottingham
Pink & Lilly	City Centre	Nottingham
Mafia HQ	City Centre	Nottingham

EXHIBITIONS, SHOWS & EVENTS

2010	This is Bazaar	Derby University, Derby
2010	Apples & Pears	Sneinton Market, Nottingham
2010	Handmade Revolution	The Workstation, Sheffield
2010	Handmade Nation	Broadway, Nottingham
2009	Christmas Weekender	The Surface Gallery, Nottingham
2009	Featured Artist	Get Made, The Malt Cross, Nottingham
2008	The Postcard Show	The Surface Gallery, Nottingham
2006	Coalesce at Free Range	The Old Truman Brewery, Brick Lane, London
2003	Enjoy The Ride	The Malt Cross, Nottingham

COMMISSIONS

2010	Boots	Car Share Scheme Logo
2009	Boots Merchandising	Children In Need Recipe Book
2009	Voyage Care Home	Felicity Wishes Wall Murals
2009	Price of Buckland	Club-wear Brochure
2008	Prince & Bates	Opticians Summer Newsletter
2007	Inham Nook Church	Large Canvasses

All year round Wedding Stationary, Canvas & Caricature commissions.